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MAIL STOP: Amendment on January 10, 2007

PATENT
Attorney Docket No.: 020375-043010US

TOWNSEND and TOWNSEND and CREW LLP

By: 
Cindy Bennett

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Kevin Morrison et al.

Application No.: 10/789,455

Filed: February 26, 2004

For: BULK CARD ORDERING SYSTEM
AND METHODS

Customer No.: 20350

Confirmation No. 5172

Examiner: Edwyn Labaze

Technology Center/Art Unit: 2876

AMENDMENT

MAIL STOP: AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed October 11, 2006 (the "Office Action"),
please enter the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 8 of this paper.